



Campaign at the Midpoint

We're Building Momentum!

Key Accomplishments: January 2014 – June 2015

Total HIV Tests Reported = 35,441

¹Sources reporting: Desert AIDS Project, Desert Regional Medical Center, LabCorp, Planned Parenthood of the Pacific Southwest. Additional Community Partners that have agreed to share their HIV testing data include Kaiser and Riverside County Department of Public Health. Other data sources have been contacted but are not yet reporting. A comprehensive data summary from all reporting sources will appear in the 2015 Annual Report.

Clinical Testing Highlights

LabCorp

LabCorp is the leading laboratory services provider for the processing of HIV tests for Coachella Valley medical providers.

Time Period	# HIV Tests Processed for Coachella Valley Medical Providers	% CHANGE
12-Month Comparison		
Most Recent 12 Months July 2014 – June 2015	10,346	
Compared to: 12 months pre-campaign January – December 2013	7,373	+40%
6-Month Comparison		
Most Recent 6 Months January 2015 – June 2015	5,706	
Compared to: Same 6 months pre-campaign January 2013 – June 2013	3,778	+51%
1-Month Comparison		
Most Recent 1 Month June 2015	974	
Compared to: Same month pre-campaign June 2013	617	+58%

Desert Regional Medical Center

Patients with HIV Screen in the ED and Admitted

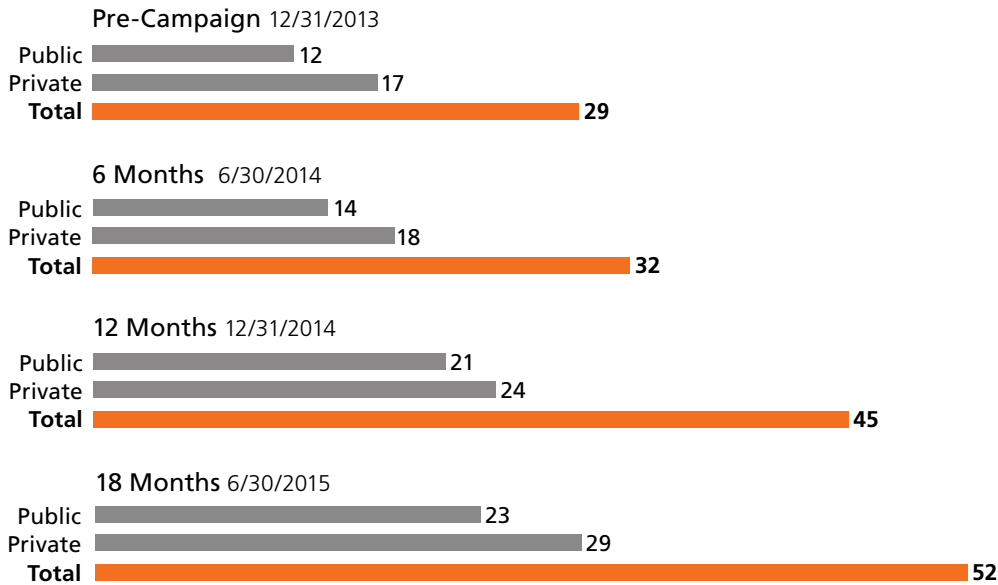
January – June 2015

- Number of Tests = 415
- Number Reactive = 10
- Positivity Rate = 2.4%

Get Tested Coachella Valley is building momentum! There has been a 40% increase in the overall average number of HIV tests reported per month for the first six months of 2015 as compared to the monthly average in 2014, the first year of the campaign.

Community Testing Highlights

In the first 18 months, Get Tested Coachella Valley has increased the number of free community test sites by 79% overall. This includes a 92% increase in Public sites and a 71% increase in Private test sites, such as drug rehabilitation centers.



Positivity Rates Reported

HIV test processors in the Coachella Valley are finding positivity rates that in many cases are well-above the CDC's expected .1% positivity rate for **clinical** HIV testing and 1% positivity rate for **non-clinical, targeted** HIV testing.

HIV Test Processors	Positivity Rate
CDC expected positivity rate for clinical testing	.10%
Planned Parenthood of the Pacific Southwest January 2014 – June 2015	.12%
LabCorp April – June 2015	1.8%
Desert Regional Medical Center January – June 2015	2.4%
The DOCK (Sexual health clinic at Desert AIDS Project) March – June 2015	2.6%
CDC expected positivity rate for non-clinical, targeted testing	1.0%
Get Tested Coachella Valley Community Testing January 2014 – June 2015	1.4%

+79%

Number of Free Community Test Sites compared to pre-campaign

+28%

Testing at Community Sites & Events compared to 18 months pre-campaign

Community Testing

- Number of Tests: 5,593
- Number Positive Results: 76
- Positivity Rate: 1.4%

89.9%

of HIV Positive Patients Linked to Care

Linkage to Care

During the first 18 months of the campaign, Get Tested Coachella Valley Early Intervention Specialists linked to care 89.9% of newly-diagnosed HIV positive patients.

Average % of HIV Positive Patients Linked to Care

- State of California: 52%
- U.S.: 66%
- CDC Target Goal: 80%
- **Get Tested Coachella Valley: 89.9%**



Sampling of Other Statistics

- 7 Walgreens stores are community test sites
- 27 “Get Started” Presentations to Medical Clinics
- 40 Social Ambassadors
- 43 Certificates of Participation from Healthcare Providers
- 73 Community Partners
- 84 Community Testing Events
- 262 Instagram Followers
- 587 Twitter Followers
- 995 Respondents to Community Survey
- 2,328 Facebook Likes
- 5,260 Signers of Pledge to Support Get Tested Mission
- 10,260 Total Links to GTCV Content
- 20,400 Twitter Impressions per 30 Days
- 21,905 Post Reach
- 478,939 Social Media Impressions



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